

Lark Street BID Board Meeting Minutes September 6, 2007

Attendance: Maude Baum, Richard Berkeley, Richard Conti, Rob Curry, Terrence Gorman, Jeff Gritsavage, Jim Linnan, Lucy Prudencio

Excused: Karen Waldron

Absent: Jerry Aumand, Matt Badalucco, John DeJohn, Brienne Fretto, Dino Kacani and Bradley Junco

Staff: Joni Buccos, Michael Weidrich

Guests: Maura Gannon

The meeting commenced at approximately 5:40 PM.

Meeting was conducted by Jeff Gritsavage, President

Attendance in previous minutes was entered incorrectly by Joni Buccos, all other information was correct. Jim Linnan moved to accept the August 2nd board meeting minutes with the amendments. Richard Berkley seconded the motion; all present board members were in favor.

Opening Remarks

- Jeff Gritsavage opening the meeting by discussing the recent burst of crime in the neighborhood regarding the BID's responsibility to its neighborhood. Several types of involvement were discussed including, creating an adhoc committee with the other neighborhood associations to increase walk and watch type programs, feeding the media/press with positive PR to counterattack the negative image they are currently portraying, scouting a volunteer to take on police dialogue.
- Café Hollywood has temporarily lost their sidewalk permit due to patrons acting in an offensive manner to passers-by.
- City of Albany website is highlighting chain restaurants in suburbia rather than featuring the small local treasures that downtown has to offer.
- Developmental Season begins after Larkfest 2007.

Special Events Update

- All expenses have been paid out for the Monday **Night Concert Series**. There is currently sponsorship revenue still pending/due. The three non-profit groups that will benefit from our profit will each be awarded \$1500 on the main stage during Larkfest 2007. Chart with income/expense was passed out.
- **LARKfest** was the next topic of conversation. The BID is in need of volunteers throughout the entire day. Gritsavage asked all board members to sign up, as well as asking their personal networks to sign up.
- Michael Weidrich spoke on the BID's **First Friday Anniversary Celebration**. On Friday September 7th, a champagne toast will be held for esteemed invitees. DeJohn's will be catering and left over spirits from Champagne On the Park will be served. Weidrich is expecting 50+ guests.

Future Events

- Michael Weidrich is planning a restaurant week featuring all supporting establishments in the district. A price-fixe menu would be offered for \$20.07. Specific time/week is still in the air.
- Winter Wonder Lark will be on our calendar this year. On December 15th, the Santa Speedo Run, sponsored by the ASAP, will kick off on Lark Street. Other than the

skivvies sprint (.5K) the BID will incorporate retailers for holiday shopping, arts in the streets and other festive activities.

Other Business

- A date should be set for the retailers meeting
- A date should be set to approve Bylaw amendments

Rob Curry, VP motioned to adjourn the meeting. Maude Baum seconded; all present board members were in favor. The meeting ended at 7:00 pm.