

Lark Street BID Board Meeting Minutes

August 7, 2008

Attendance: Jerry Aumand, Matthew Badalucco, Richard Berkley, Richard Conti, Rob Curry, Jeffrey Gritsavage, Karen Waldron

Staff: Mary Spinelli, Michael Weidrich

Guests: Maura Gannon, RA DePrima, Jay Barron

The meeting commenced at 5:50 and was conducted by Jeffrey Gritsavage, Board Chair. There was not a quorum.

Opening Remarks

Jeffrey Gritsavage introduced Jay Barron from The Armory. Jay Barron spoke about the Armory and their need for community support and co-marketing opportunities.

RA DePrima was introduced to speak on behalf of the Aurora Foundation's Environmental Program. He discussed the use of recycle bins on major corners of Lark Street and a possible collaborative effort to negotiate one contract with trash company (county waste) for all Lark Street merchants. He also discussed efforts by the Aurora Foundation to have Wind Energy for LarkFEST available to merchants creating a 'green highway' on Lark Street.

Special Events Update

▪ Monday Night Concert Series

Maura Gannon gave an updated financial report on the Monday Night Concert Series which is projected to break even. Gannon stated that Heineken had done a poor job and will be approached to provide more print materials for LarkFEST.

Other Business

- Karen Waldron announced that this would be her last board meeting as she has been relocated to a different branch. Cindy will be her replacement.
- Jeffrey Gritsavage discussed extending the BID's credit line from \$5k to \$10k in order cover cash flow problems. Two Board Members would have to 'guarantee' on behalf of the corporation but the board insurance protects Board Members from personal liability.

Special Events Update

▪ LarkFEST

Michael Weidrich reported that the BID was still trying to get the approval to expand the festival onto Washington Ave with an additional stage and more vendors. Central BID would be underwriting the additional expenses and Lark Street BID would receive additional vendor fees. LS BID is also trying to get use of the parking lot on Washington.

Weidrich also reported that we have secured enough sponsorship to cover all expenses of LarkFEST.

Other Business

Jeffrey Gritsavage discussed the possibility of extending café permits 1 hour as an extension of the Neighborhood Watch Safety program. The concern has been about intensifying problems on the street. The common council has not voted on the issue and is waiting for more discussion.

Gritsavage stated the Visioning for 2009 would be done in October. The meeting ended at 7:30.