

Lark Street BID Board Meeting Minutes

July 10, 2008

Attendance: Jerry Aumand, Maude Baum, Matt Baumgartner, Richard Berkley, Erin Brewer, Richard Conti, Rob Curry, Megan Daley, Jeffrey Gritsavage, Dino Kacani, Donald Keenan, Lucia Prudencio, Karen Waldron
Staff: Mary Spinelli, Michael Weidrich

Guests: Maura Gannon, Angela Keller, Matt Montesano

The meeting commenced at 5:35.

Meeting was conducted by Jeffrey Gritsavage, Board Chair, who called a quorum.

Opening Remarks

Jeffrey Gritsavage asked for everyone to review the June minutes. Richard Conti moved to approve the minutes. Lucia Prudencio seconded the motion and all were in favor.

Gritsavage introduced Angela Keller from the Catholic Charities organization. Keller spoke about the syringe exchange program they are trying to launch and would like the support of the BID.

Rob Curry asked that the board members be given some time to think over the proposal. Keller will be put on Agenda for August.

Expansion Committee Update

Jim Linnan reported on the progress of the BID expansion stating that the hurdle will be in linking New Scotland Ave with Lark Street via Madison Ave based on residential opposition. One solution would be to use a two-tiered system separating commercial and residential properties which would need to be adopted into the bylaws. Statistical analyses of the numbers are being worked on.

Special Events Update

▪ Monday Night Concert Series

Maura Gannon reported on the very tight budget this year with lack of sponsorship funds. She asked that board members not take advantage of backstage food and drink and that 'beer captains' not drink while volunteering.

Matt Baumgartner addressed problem with the Heineken billboard being legible and not promoting the free concert series well enough.

Rob Curry questioned the cost benefit of the Concert Series. Richard Berkley suggested documenting the series and then shopping it to large sponsor for a price. Jerry Aumand suggested changing the event in 2009 to be several bands set up on and around Lark Street every Monday Night in order to better directly benefit BID merchants. Gritsavage stated that the BID will not do the Concert Series next year in the same form.

▪ Art on Lark

Weidrich reported that attendance of Art on Lark was around 20,000 and that the BID received all positive feedback about the event.

Other Business

▪ Building Report

Weidrich reported that a leaking AC unit on the roof caused damage to the building and the cost to completely repair all damage would be approximately \$2,000.

Richard Berkley stated that the BID should get a full structural report of the building and noted that there should be a yearly maintenance budget of \$15,000-\$20,000. Berkley also suggested checking if a claim could be made against insurance for water damage.

Jeffrey Gritsavage made a motion to adjourn. Karen Waldron seconded the motion and all were in favor. The board meeting adjourned at 7:10pm.